

**NANCY GARD McGEHEE**  
**R. B. Pamplin Professor of Hospitality and Tourism Management**  
**Howard Feiertag Department of Hospitality and Tourism Management**  
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### **HIGHLIGHTS**

#### **Administration**

Department Head, Howard Feiertag Hospitality and Tourism Management, July 2014-July 2021

- \*Set a standard of excellence for Feiertag HTM resulting in Top 5 US and Top 15 World rankings (Academic Rankings of World Universities, aka Shanghai Rankings; QS World University Rankings)

- \*Oversight of numerous MOU agreements with top universities in China, Spain, Cyprus, and Italy

- \*Lead the initiative for the naming of the Howard Feiertag Department of Hospitality and Tourism Management, valued at \$5 million, July 1, 2018

- \*Co-Authored successful \$2.1 million proposal to the Marriott Foundation for the Marriott HOKIE (Hospitality Operations Kitchen Interactive Experience) Lab, to be established as part of the Pamplin GBAC Building Project, April 2018

Chair, HTM Promotion and Tenure Committee 2021-present

Chair, HTM Undergraduate Curriculum Committee, 2021-present

#### **International Activities**

The Cairns Institute Visiting Scholar, James Cook University, Queensland, Australia 2012

Visiting Scholar Grant, The University of Waikato, Hamilton, New Zealand 2008

Board of Directors, University of Fondwa, Haiti 2010-2015

Board of Directors, Via International, San Diego CA and Tijuana, Mexico 2010-2018

Advisory Board, Good Travel.Org, Wellington, New Zealand 2015-present

Invited speaker to universities and conferences in the U.S., UK, Belgium, New Zealand, Portugal, China, Ghana, Spain, and Australia

Frequent media expert in Volunteer Tourism for international outlets such as The Guardian and National Public Radio

#### **Research**

R.B. Pamplin Professor of Hospitality and Tourism Management, Virginia Polytechnic Institute and State University, Blacksburg, VA, July 2022-present

49 refereed journal articles, 2 books, 5 book chapters, and 13 technical reports. Google Scholar citations over 9900

Best Qualitative Research Methods Paper Award, TTRA Conference, June 2021

Outstanding Woman in Travel Research, Women in Travel and Tourism International (WITTI), April 2017

Fulbright Specialist Program Awardee, Portugal, May 2015 (Rural Tourism Development)

Virginia Tech Alumni Award for Excellence in International Research, 2014

#### **Service**

Co-editor, Journal of Travel Research, 2022-present

Associate Editor, Annals of Tourism Research, 2013-2021

Co-Founder and Co-Chair, Qualitative Research Methods Symposium, Travel and Tourism Research Association, 2013-2021

## EDUCATION

### **Virginia Polytechnic Institute and State University, Blacksburg, VA**

1999 Ph.D., Dept. of Sociology. Dissertation: "Alternative Travel: Its Influences on Social Movement Organization Support and Participation."

1994 M.A., Major: Sociology. Thesis: "The Contribution of Tourism-Related Craft Marketing Cooperatives to Community Development in Appalachia."

### **North Carolina State University, Raleigh, NC**

1991 M.S. Major: Tourism Management. Thesis: "Marketing Tourism to the North Carolina State Legislature."

### **Marshall University, Huntington, WV**

1985 B.A. Major: Sports Marketing and Management.

## PROFESSIONAL EXPERIENCE

### **Academic Appointments**

R.B. Pamplin Professor of Hospitality and Tourism Management, Virginia Polytechnic Institute and State University, Blacksburg, VA, July 2022-present

Professor, June 2013-present

Department Head, Howard Feiertag Department of Hospitality and Tourism Management, Virginia Polytechnic Institute and State University, Blacksburg, VA, July 2014 – June 2021

J. Willard and Alice S. Marriott Junior Faculty Fellow of Hospitality Management, Virginia Polytechnic Institute and State University, Hospitality and Tourism Management, Blacksburg, VA, August 2011 – August 2014

Associate Professor, June 2007-June 2013 Virginia Polytechnic Institute and State University, Hospitality and Tourism Management, Blacksburg, VA

Assistant Professor, August 2001-June 2007 Virginia Polytechnic Institute and State University, Hospitality and Tourism Management, Blacksburg, VA

Assistant Professor, North Carolina State University, Department of Parks Recreation and Tourism Management, Raleigh, NC, July 1999-August 2001

Instructor, Concord College, Department of Travel Industry Management, Athens, WV, January 1998-May 1999

Graduate Teaching and Research Assistant, Virginia Polytechnic Institute and State University, Department of Sociology, Blacksburg, VA, August 1993–December 1997

Instructor, Virginia Polytechnic Institute and State University, Department of Sociology, Blacksburg, VA, May-June 1996

Instructor, Concord College, Department of Travel Industry Management, Athens, WV, August 1992-December 1993

#### **Other Professional Positions**

Interim Director, Appalachian Tourism Research and Development Center, Concord College, Athens, WV, May-December 1994

Assistant Director, September 1991-August 1993

#### **AWARDS AND HONORS**

Beta Gamma Sigma International Business Society 2023-present

Best Qualitative Research Methods Paper Award, TTRA Conference, June 2021

Outstanding Woman in Travel Research, Women in Travel and Tourism International (WITTI), April 2017

Fulbright Specialist Awardee, Portugal, May 2015

Virginia Tech Alumni Award for Excellence in International Research, 2014.

Pamplin College of Business International Research Excellence Award, 2013-2014

Pamplin College nominee for the University Alumni Award for Excellence in International Outreach, 2013-2014

The BEST EN (Building Excellence for Sustainable Tourism) Outstanding Paper Award Moscardo, G., Schurmann, A., Konovalov, E., and McGehee, N.G. (2013). "Using tourism to build social capital in communities: new pathways to sustainable tourism futures." BEST EN Sustainable Tourism Educational Network Think Tank, XIII, Kuala Lumpur, Malaysia, June 25, 2013.

Pamplin College nominee for the University Alumni Award for Excellence in International Outreach, 2011-2012, 2013-2014

J. Willard and Alice S. Marriott Junior Faculty Fellow of Hospitality Management, 2011-2014

Best Paper Award in the Travel Philanthropy, Volunteer, and Charity Tourism Special Stream. McGehee, N.G, Andereck, K (2010). "Critical Theory, Social Movement Theory, and Volunteer Tourism." International Conference on Sustainable Tourism: Issues, Debates and Challenges, ATLAS (Association for Tourism and Leisure Education). April 22-25, Hersonissos, Crete, Greece, 2010.

Virginia Tech Scholar of the Week, April 13, 2009

Travel and Tourism Research Association President's Award. Given at the president's discretion recognizing individual efforts on behalf of the Travel and Tourism Research Association, 2005

Distinguished International Case Award for best case study from “Ethics and Security in Hospitality: The Queensland Rainforest Resort” Indiana CIBER case collection of the European Case Clearing House, and thus able to be adopted by business schools around the world. \$500 cash award. Co-authored with J. Hiller, F. Belanger, and S. Hicks, 2005

Travel and Tourism Research Association Keeling Dissertation Award. An international award for the best dissertation during a 3-year period. Included registration and expenses for the 2002 Travel and Tourism Research Association annual conference, held in Arlington, VA, and a \$1,000.00 cash award, 2002

Travel and Tourism Research Association Boeing Student Research Award. Award for the best Master’s Thesis included registration and expenses for the 1992 Travel and Tourism Research Association’s annual conference, held in Minneapolis, Minnesota, and \$1,000.00 cash, 1992

## PROFESSIONAL PUBLICATIONS ACCEPTED AND UNDER REVIEW

### Refereed journal articles

50. Tucker, Charis; Gard-McGehee, Nancy; Xiang, Zheng; Bradford, Berkita. "Representation Matters: Measuring Black Travelers’ Legitimacy Judgments of DMOs." (revise and resubmit, 9.15.23). *Journal of Travel Research*.

49. Tucker, C., McGehee, N.G., and Harrison, A.K. (2023). Black Travel through the Lens of Legitimacy. *Annals of Tourism Research*. <https://doi.org/10.1016/j.annals.2022.103524> (accepted 10.5.22).

48. Soulard, J., and McGehee, N.G. (2022). Transformative Travel and External Activism: Framing External Activism Outcomes within the Travelers’ Discourse of Perceived Transformation. *Journal of Sustainable Tourism*. 10.1080/09669582.2022.2029871 (accepted 1.7.22).

47. Simpson, S., Rahman, I., and McGehee, N.G. (2022). Breaking Barriers for Bangladeshi Female Solo Travelers. *Tourism Management Perspectives*. <https://doi.org/10.1016/j.tmp.2021.100932>.

46. Moayerian, N., Stephenson, M., and McGehee, N.G. (2022). Community Agency, Cultural Development and Sustainable Tourism. *Annals of Tourism Research*. <https://doi.org/10.1016/j.annals.2022.103355> (accepted 11/11/21).

45. Soulard, J., McGehee, N.G., Stern, M. and Lamoureux, K. (2021). Transformative Tourism: Tourists’ Drawings, Symbols, and Narratives of Change. *Annals of Tourism Research*. DOI: 10.1016/j.annals.2021.103141 (accepted 1/7/21).

44. Liu, L., Xiang, Z., Liu, Y., **Zach**, F., and McGehee, N. (2020). Factors Influencing Exhibitor Satisfaction and Loyalty: A Meta-Analysis on the Chinese Exhibition Market. *Sustainability* 12(20) doi:10.3390/su12208390 (accepted 5/10/20).

43. Soulard, J., McGehee, N.G, and Knollenberg, W. (2020). Developing and Testing the Transformative Tourism Scale (TTS). *Journal of Travel Research* <https://doi.org/10.1177/0047287520919511> (accepted 3/4/20).

42. Knollenberg, W., McGehee, N.G. and Perdue, R., and Andereck, K. (2020). We're All in This Together: Understanding How Tourism Advocates Build Relationships across the Tourism Industry. *Journal of Travel Research* <https://doi.org/10.1177/0047287520906216> (accepted 12/18/19).
41. Soulard, J., McGehee, N.G., and Stern, M. (2019). Transformative Tourism and Glocalization Strategies. *Annals of Tourism Research*, 76,91-104 (accepted 3/1/19).
40. Soulard, J., Knollenberg, W., Boley, B., Perdue, R., and McGehee, N.G. (2018). Social Capital and Destination Strategic Planning. *Tourism Management*, 69, 189-200 (accepted 6/8/18).
39. Kline, C., Delconte, J. and McGehee, N.G. (2018). Built Capital as a Catalyst for Community-Based Tourism. *Journal of Travel Research*, 58:6, 899-915 (accepted 5/29/18).
38. Moscardo, G., Konovalov, E., Murphy, L., McGehee, N.G., and Schurmann, A. (2017). Linking Tourism to Social Capital in Destination Communities. *Journal of Destination Marketing and Management*, 6:4, 286-295 (accepted 10/7/17).
37. Boley, B., McGehee, N., & Hammett, A.L. (2017). Importance-performance analysis (IPA) of sustainable tourism initiatives: The resident perspective. *Tourism Management*, 58, 66-77.
36. Xu, H. and McGehee, N.G. (2016). Tour guides under zero-fare mode: Evidence from China. *Current Issues in Tourism*, 20:10, 1088-1109.
35. Zanotti, L., Stephenson, M. and McGehee N.G. (2016). International Aid, Local Ownership and Survival: Development and Higher Education in Rural Haiti. *VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations*. 27:273–298.
34. McGehee, N.G., Knollenberg, W., and Komorowski, A. (2015). The central role of leadership in rural tourism development: a theoretical framework and case studies. *Journal of Sustainable Tourism*. 23(8-9):1277-1297.
33. Hingtgen, N., Kline, C., Fernades, L., and McGehee, N. (2015). Cuba in Transition: Tourism industry perceptions of entrepreneurial change. *Tourism Management*, 50:184-193.
32. Boley, B., McGehee, N.G., Perdue, R. and Long, P. (2014). Empowerment and resident attitudes toward tourism: Strengthening the theoretical foundation through a Weberian lens. *Annals of Tourism Research*. 49:33-50. Impact Factor 3.616.
31. Boley, B. and McGehee, N.G. (2014). Measuring empowerment: Developing and validating the Resident Empowerment through Tourism Scale (RETS). *Tourism Management*. 45: 85-94. Impact Factor 3.552.
30. McGehee, N.G., Kline, C., and Knollenberg, W. (2014). Social movements and tourism-related local action. *Annals of Tourism Research*. 48:140-155. Impact Factor 3.616
29. McGehee, N.G. (2014) Volunteer Tourism: evolution, issues and futures. *Journal of Sustainable Tourism*. 22(6) 847-854 (**most downloaded JOST article in 2014**). Impact Factor: 3.0

28. Knollenberg, W., McGehee, N., Boley, B. and Clemmons (2014). Motivation-based transformative learning and potential volunteer tourists. *Journal of Sustainable Tourism*, 22(6):922-941. Impact Factor: 3.0
27. Moscardo, G., Konovalov, E. Murphy, L., and McGehee, N.G. (2013). Mobilities, Community Well-being and Sustainable Tourism. *Journal of Sustainable Tourism*, 21(4) 532-556. Impact Factor: 3.0
26. Wearing, S., & McGehee, N. G. (2013). Volunteer tourism: A Review. *Tourism Management*, 38:120-130. Impact Factor 3.552
25. Zahra, A. and McGehee, N.G. (2013). Host perceptions of volunteer tourism: A community capital perspective. *Annals of Tourism Research*. 42:22-45. Impact Factor 3.616
24. Kline, C., McGehee, N.G., Patterson, S. and Tsao, J. (2013). Using Ecological Systems Theory and Density of Acquaintance to Explore Resident Perceptions of Entrepreneurial Climate. *Journal of Travel Research*. 52(3): 294-309. Impact Factor: 1.899
23. McGehee, N.G., Boley, B., Hallo, J., McGee, J., Norman, W., Goetcheus, C., and Oh, C. (2013). Doing Sustainability: A mixed-methods and inter-disciplinary approach. *Journal of Sustainable Tourism*, 21:3, 355-375 (**most downloaded JOST article in 2013**). Impact Factor: 3.0
22. Beeco, J.A., Huang, Wei-Jui, M, Hallo, J., Norman, W., McGehee, N.G., McGee, J., and Goetcheus, C. (2013). GPS Tracking of Travel Routes of Wanderers and Planners. *Tourism Geographies* 15:3, 551-573.
21. Davis, E., Magnini, V., Weaver, P. and McGehee, N.G. (2012). The Influences of Verbal Smell References in Radio Advertisements. *Journal of Hospitality & Tourism Research*, 37,2, 281-299.
20. Xu, Y., and McGehee, N.G. (2012). Shopping behaviors of Chinese tourists visiting the United States: A qualitative study. *Tourism Management*, 33:2, 427-430. Impact Factor 3.552.
19. Hallo, J., Beeco, J.A., Holly, M, Goetcheus, C., McGee, J., McGehee, N.G., and Norman, W. (2012). GPS as method for assessing spatial and temporal use distributions of nature based tourists. *Journal of Travel Research*, 51:5,591-606.
18. McGehee, N.G. (2012). Oppression, emancipation, and volunteer tourism. *Annals of Tourism Research*, 39:1,84-107. Impact Factor 3.616
17. Andereck, K., McGehee, N.G., Lee, S. and Clemmons, D. (2012). Experience expectations of prospective volunteer tourists. *Journal of Travel Research*, 51:2,130-141.
16. McGehee, N.G., Lee, S., O'Bannon, T. and Perdue, R. (2010). Tourism-Related Social Capital and its Relationship with other Forms of Capital: An Exploratory Study. *Journal of Travel Research*, 49:4,486-500.
15. McGehee, N.G., Wattanakamolchai, S., Perdue, R., and Onat, E. (2009). Corporate Social Responsibility within the U.S. Lodging Industry: An Exploratory Study. *Journal of Hospitality & Tourism Research*, 33:3,417-437.

14. McGehee, N.G. and Andereck, K. (2009). Volunteer Tourism and the 'Voluntoured': The case of Tijuana, Mexico. *Journal of Sustainable Tourism*, 17:1,39-54. Impact Factor: 3.0
13. N.G. McGehee, Kim, K. and Jennings, G. (2007). Gender and Motivation for Agri-tourism Entrepreneurship. *Tourism Management*, 28:1,280-289. Impact Factor 3.552.
12. N.G. McGehee (2007). An Agri-Tourism Systems Model: A Weberian Perspective. *Journal of Sustainable Tourism*. 15:2,111-124. Impact Factor: 3.0
11. N.G. McGehee and Meng, F. (2006). The Politics of Perception: Legislative Images of the Tourism Industry in Virginia and North Carolina. *Journal of Travel Research*, 44:4,368-378.
10. McGehee, N.G., F. Meng and Tepanon, Y. (2006). Understanding U.S. Legislators and Their Perceptions of the Tourism Industry: The Case of North Carolina, 1990-2003. *Tourism Management*, 27:4, 684-694. Impact Factor 3.552.
9. McGehee, N.G. and Santos, C. (2005). Social Change, Discourse, and Volunteer Tourism. *Annals of Tourism Research*, 32:3, 760-779. Impact Factor 3.616
8. McGehee, N.G. and Andereck, K. (2004). Factors Influencing Rural Resident's Support of Tourism. *Journal of Travel Research*, 43:2, 131-140.
7. McGehee, N.G. and Kim, K. (2004). Motivation for Agri-tourism Entrepreneurship. *Journal of Travel Research*, 43:2 161-170.
6. Copenheaver, C.A., Duncan, D.W., Leslie, L.D., and McGehee, N.G. (2004). An Exploration of Cross-Disciplinary Peer Education in Natural Resources. *Journal of Natural Resources and Life Sciences Education*, 33:124-130.
5. McGehee, N.G., Yoon Y., and Cardenas, D.A. (2003). Involvement as an indicator of travel to road races for recreational runners. Special sport tourism edition of *The Journal of Sport Management*, 17:3, 305-324.
4. McGehee, N.G. (2002). Alternative Tourism and Social Movement Participation. *Annals of Tourism Research*, 29:1, 124-143. Impact Factor 3.616
3. McGehee, N.G. and Norman, W.C. (2002). Alternative Tourism as Impetus for Consciousness-Raising. *Tourism Analysis*, 6:3/4, 239-251.
2. McGehee, N.G. and Meares, C.A. (1998). A Case Study of Three Tourism-related Craft Marketing Cooperatives in Appalachia: Contributions to Community. *The Journal of Sustainable Tourism*, 6:1, 4-25. Impact Factor: 3.0
1. McGehee, N.G., Loker-Murphy, L., and Uysal, M. (1996). The Australian International Pleasure Travel Market: Motivations from a Gendered Perspective. *The Journal of Tourism Studies*, 7:1, 45-57.

## **Books**

Wearing, S., and McGehee, N.G. (2013). *International Volunteer Tourism: Integrating Travellers and Communities*. Oxfordshire, UK: CABI.

Clemmons, D. and McGehee, N.G. (eds.) (2013). *The Voluntourism Research Anthology 2005- 2012: A Compilation*. San Diego: Voluntourism.org Publications.

## **Invited Book Chapters**

Wearing, S., Benson, A., and McGehee N.G. (2017). Voluntourism and travel volunteering: a new type. In R. Stebbins and D.H. Smith (eds) *Palgrave Handbook of Volunteering, Civic Participation, and Nonprofit Associations*.

McGehee, N.G. (2012). Interview techniques. In L. Dwyer A. Gill, and N. Seetaram (eds.) *Research Methods in Tourism*. Cheltenham, UK: Edward Elgar Publishing.

Andereck, K.L. and McGehee, N.G. (2008). The attitudes of residents toward tourism. In S.G. McCool and R.N. Moisey (eds.) *Tourism, Recreation and Sustainability: Linking Culture and the Environment*, pp.236-259. Wallingford, UK: CABI Publishing.

McGehee, N.G. and Andereck, K. (2008). 'Pettin' the Critters': Exploring the complex relationship between volunteers and the voluntoured in McDowell County, WV, USA and Tijuana, Mexico. In S. Wearing and K. Lyons (eds) *Journeys of Discovery in Volunteer Tourism: International Case Study Perspectives*. Oxfordshire, UK: CABI.

McGehee, N.G. and Kline, C.S. (2008). Entrepreneurship and the Rural Tourism Industry: A Primer. In G. Moscardo (ed.) *Community Capacity Building and Tourism*. CABI, Oxfordshire, UK.

## **Papers and Reports**

McGehee, N.G., Perdue, R., Boley, B., and Knollenberg, W. (2012). "Enhancing the Competitiveness of the Virginia Tourism Industry: A Blueprint for Strategic Planning and Development." Annual report for the Virginia Tourism Corporation.

McGehee, N.G. Moscardo, G., Murphy, L., and Konovalov, E. (2011). "Conducting a Community Well-Being and Tourism Assessment in Your Own Community: A How-to Guide." Workshop presentation and report for the Cairns Institute, James Cook University, Townsville, Australia.

McGehee, N.G., Magnini, V., Perdue, R., Boley, B., and Sink, L. (2010). "Enhancing the Competitiveness of the Virginia Tourism Industry: A Blueprint for Strategic Planning and Development." Annual report for the Virginia Tourism Corporation.

McGehee, N.G., McGee, J., Hallo, J., Goetcheus, C. and Norman, W. (2009). "Rocky Knob Sustainable Tourism Project." Final Report for the National Park Service and Blue Ridge Heritage, Inc.

McGehee, N.G., Lee, S. and Clemmons, D. (2009). "Voluntourism Survey Report." Final Report for Voluntourism.org.

McGehee, N. G., Lee, J., O'Bannon, T., and Perdue, R., (2008). "New River Valley Tourism Organization Feasibility Study" Final report for the Virginia Tourism Corporation.



Kauffman, D., McGehee, N.G., and Tyler-Macky, C. (2007). "Will tourists pay to experience a Virginia Waterman's world and learn how a living is made from the Bay? Testing the idea on Tangier." Final report, submitted to Commercial Fisheries and Shellfish Technologies (CFAST), June 2007.

McGehee, N.G., and Wattanakamolchai, S. (2007). "The Quiet Good: Measuring Corporate Social Responsibility within the Lodging Industry." Final Report, submitted to the American Hotel and Lodging Association, January 2007.

McGehee, N.G., T.J. Pierri, and Meng, F. (2003). "Images of and Attitudes about Tourism Among Virginia Legislators." Final Report, submitted to the Virginia Hospitality and Travel Association, December 2003.

Copenheaver, C., N. McGehee, L. Leslie, and Duncan, D. (2003). "Faculty and Study Group Report: Exploring Cross-Disciplinary Peer Education" Fall 2003 CEUT Newsletter.

McGehee, N.G.. (2002). "Final Report and Online Survey for IVPA." Executive summary for International Volunteer Programs Association. Developed program participant survey to be implemented online from the IVPA website.

Doyle, A.B. and McGehee, N.G. (2002). "Case Statement for the Promotion of Sustainable Agri- tourism in the Commonwealth of Virginia." White paper presented to John Dooley, Associate Provost of Outreach, Virginia Tech.

Friedman, L., and McGehee, N.G. (1994). "Gaming and Rural Development - The Good, the Bad, and the Ugly." Athens, WV. Appalachian Tourism Research and Development Center.

Koth, B., Kreag, G., and Robinson, M. eds. (1994). "Q and A About Rural Tourism Development: Based on Audience Questions from the Turn It Around with Tourism Teleconference." Minneapolis. Tourism Center, University of Minnesota.

## **GRANTS AND CONTRACTS**

### **External**

McGehee, N., and Moscardo, G. (2010-11). "Rural Tourism, Community Capital, and Community Well Being." The Cairns Institute Visiting Scholar Program, James Cook University, Queensland, Australia. \$21,000.00 (AUS dollars). Awarded December 2010, implemented June-September 2011.

Zahra, A. And McGehee, N.G. (2010-11). "Volunteer tourism viewed through the social capital lens: The potential for sustainable global change." Internal Contestable Research funds, The University of Waikato, Hamilton, New Zealand. \$13,000.00. February-March 2011.

McGehee, N.G., Magnini, V., and Perdue, R. (2009-13). "Enhancing the Competitiveness of the Virginia Tourism Industry: A Blueprint for Strategic Planning and Development." \$139,000.00.

McGehee, N.G., McGee, J., Hallo, J., Norman, W., and Goetcheus, C. (2008). "Gap Analysis of the Rocky Knob Area of the Blue Ridge Parkway." National Park Service and Blue Ridge Heritage, Inc. \$266,000.00.

Perdue, R. and McGehee, N.G. (2007). "Feasibility Study for a Destination Marketing Organization within the New River Valley Region." Virginia Tourism Corporation (VTC), \$50,000.00.

Kauffman, D., McGehee, N. and Tyler, C. (2006). "Will tourists pay to experience a Virginia Waterman's world and learn how a living is made from the Bay? Testing the idea on Tangier." Commercial Fisheries and Shellfish Technologies (CFAST) \$10,000.00.

McGehee, N.G. (2006). "The Quiet Good: Measuring Corporate Social Responsibility in the Lodging Industry." American Hotel and Lodging Association (Education Foundation). \$10,000.00

McGehee, N.G. (2003). "Marketing Tourism to the Virginia Legislature." Virginia Hospitality and Travel Association. Six months, \$9,800.00.

Belanger, F., McGehee, N.G., Hiller, J., and Hicks, S. (2004). "Security assurance and business ethics in e-commerce: a hospitality industry case study (course module design and development)." Boeing Charitable Trust 6 months, \$10,000.00 (my portion was \$2,000.00).

### **Internal**

Pamplin Summer Research Grants, 2007, 2008, 2014, 2015, 2016, 2019, 2020, 2021, 2022. Award based on publication in Pamplin Elite journals (at least 3 accepted manuscripts every two years).

McGehee, N.G., Tucker, C., and Bradford, B. (2021) "Online Allies? Exploring the Black Travelers Perspective on the Legitimacy of the Tourism Industries Racial Injustice Advocacy Initiatives". ICTAS Diversity and Inclusion Seed Investment Grant. \$20,000. Awarded November 2021, implemented January 2022-July 2023.

McGehee, N.G., Stephenson, M, and Zanotti, L (2012). "Higher Education and Cultural/Volunteer Tourism as a Development Strategy in Haiti. Institute for Society, Culture and Environment." Virginia Tech. \$4,000.00. Awarded February 14, 2012, implemented March- June, 2012.

Daldeniz, B. and McGehee, N.G. (2011). "The Impacts of Volunteer Tourism on Host Communities." Virginia Tech – University of Kent Partnering Award Program, Institute for Society, Culture and Environment, Virginia Tech. \$2,500.00. Awarded August 1, 2011, implemented October 4-15, 2011.

McGehee, N.G. (2003). "Applying Self-Authorship Strategies for the Core Curriculum: Developing a Socio-Cultural Impacts of Tourism Course (Area 3)." CEUT Instructional Enhancement Grant: Summer Faculty Fellows for 2004. \$5,000.00.

McGehee, N.G. (2001). "Proposal for a Study of International Volunteer Programs Association (IVPA) Evaluation and Assessment of the Impact of International Volunteer Experiences: A Pilot Study." One year, \$2,070.00 Proposal for Provost's New Faculty Fund.

Mihalik, B., and N.G. McGehee. (2001-2002). "Agri-tourism." Virginia Tech Cooperative Extension. One year, \$13,000.00 for Outreach and Research in Agri-tourism.

## PROFESSIONAL PRESENTATIONS

### Invited

McGehee, N.G. (2023). "Meet the Editor" APAC TTRA Conference, Seoul, Korea. December 7, 2023.

McGehee N.G. (2023) "Meet the Editor" AEMARK/ESIC Marketing Conference. Madrid, Spain. September 5, 2023.

McGehee, N.G., Petrick, J., Dolnicar, S. and Li, R. (2023) "Meet the Editors: Focus on Ethics." 53<sup>th</sup> TTRA International Conference. St. Louis, MO. June 2023.

McGehee, N.G. (2023) "Meet the Editors." 29<sup>th</sup> Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism. Anaheim, CA, January 7, 2023.

McGehee, N. G. (2022) "Revenge Travel: How to Get Back on the Road, Stretch Your Dollar, and do it Sustainably." Session 1: Traveling Safely and on a Budget; Session 2: Traveling Sustainably and Using Social Media for Travel (Co-presented with Charis Tucker). Virginia Tech Young Alumni Webinar, October 18 and 20, 2022.

McGehee, N.G. (2022). "Keynote: Preparing your work for publication in high-ranking international leisure and tourism journals." British Academy Writing Workshop 2022 Supporting Mexican ECRs in writing for publication, Baja California, Mexico, August 9, 2022.

McGehee N.G. and Petrick, J. (2022) "Publishing Transformative Research in Top Tier Journals." TTRA International Conference, Victoria Canada, June 17, 2022.

McGehee, N.G. (2022). "Journal of Travel Research: Meet the Editor". University of Surrey, Guildford, England (virtual). April 28, 2022.

McGehee, N.G. (2022). "Global Convergence Seminar". Kyung Hee University Seoul, Korea (virtual). April 28, 2022.

McGehee, N.G. (2022). "Workshop on Publishing in Top Tier Journals." Cape Coast University, Ghana. April 5, 2022.

McGehee, N.G. (2022). "How to Publish in Top-Tier Journals." University of Houston, April 1, 2022.

McGehee, N.G. (2022). "How to Publish and Conduct Reviews in JTR and other Top-Tier Journals." Arizona State University, March 14, 2022.

McGehee, N.G. (2022). "How to Publish and Conduct Reviews in Top-Tier Journals." Texas A&M University, March 3, 2022.

McGehee, N.G. (2022). "Advice to Early-Career Faculty on How to Publish and Conduct Reviews in Top-Tier Journals." Florida State University, February 9, 2022.

McGehee, N.G. (2022). "How to Publish and Conduct Reviews in Top-Tier Journals." Clemson University, February 4, 2022.

McGehee, N.G. (2022). "How to Publish in Top-Tier Journals." University of Georgia, February 3, 2022.

McGehee, N.G. (2022). "Trends in Research and Methodology in HTM." University of South Carolina, January 28, 2022.

McGehee, N.G. (2022). "How to Publish in Top-Tier Journals." University of South Carolina, January 28, 2022.

McGehee, N.G. and Feiertag, H. (2018) "Hiring and Expectations of the New Tourism Workforce." Virginia Association of Destination Marketing Organizations (VADMO), April 23, 2018.

McGehee, N.G. (2017). Invited Speaker: "Social Capital and Tourism Leadership: Successes and Challenges." North Carolina State University, Feb 17, 2017.

McGehee, N.G. (2016) Invited Speaker: "Volunteer Tourism Certification: What do we want and how can we get it?" Volunteer Tourism Symposium, Canterbury UK. June 25, 2016.

McGehee, N.G. (2016) Invited Speaker. "Tourism Activism in the 21st Century." University of Bedfordshire, Bedfordshire, UK June 29, 2016.

McGehee, N.G. (2016). Panelist, "How to develop skills in the area of Grants and Contracts." The 21st Annual Graduate Education & Graduate Student Research Conference, Philadelphia, PA. January 8, 2016.

McGehee, N.G. (2015) "Thinking about Grad School? Tips and Advice." VA-1 Virginia Tourism Conference, Richmond VA November 16, 2015.

Knollenberg, W. and McGehee, N.G. (2015). "An Introduction to a Model of Political Leadership in the Context of Tourism Advocates." Travel and Tourism Research Association Annual Conference, Portland, OR, June 2015.

McGehee, N.G. (2015). Invited Speaker. "How is the Sharing Economy Impacting the Tourism Industry?" University of Aveiro, Aveiro, Portugal, May 19, 2015.

Knollenberg, W. and McGehee, N.G. (2015). "Exploring Tourism Advocates' Relationship with Tourism Industry Members through a Political Model of Leadership". Southeast Travel and Tourism Research Association Annual Conference, Charlotte, NC, March 2015.

McGehee, N.G. (2015). "Volunteer Tourism: can it benefit your farm?" West Virginia Small Farms Conference, Charleston, WV February 27, 2015.

McGehee, N.G. (2015). "Boomer travel: Not your Grandma's Grandma when it comes to leisure and travel." SFCS By Design 2015 Conference, Roanoke, VA. February 17-19, 2015.

McGehee, N.G. (2014). Keynote speaker: Small is Beautiful: Finding ways for small tourism and hospitality businesses to capitalize on current industry & environmental trends." Valdivia, Chile, October 28-30, 2014.

McGehee, N.G. (2013). Keynote speaker, "Re-inventing rural tourism and the rural tourism experience: Conserving, innovating and co-creating for sustainability," Aveiro, Portugal, September 5-7, 2013.

McGehee, N.G. (2012). "Is the Voluntourism market right for your meeting or event?" Annual VAMPI (Virginia Meeting Planners International) Education Conference, Richmond, VA, August 24, 2012.

McGehee, N.G. (2011). "Community Capital and Volunteer Tourism." Invited lecture, University of New Castle, New Castle, Australia, July 22, 2011.

McGehee, N.G. (2011). "Critters, Cows, and Kiwis, Part II; Building a research agenda that won't bore you to tears or drive you crazy." The University of Waikato, Hamilton, New Zealand, March 3, 2011.

McGehee, N.G. (2011). "Critters, Cows, and Kiwis, Part I; Building a research agenda that won't bore you to tears or drive you crazy." East Carolina University, Greenville, NC, January 23, 2011.

McGehee, N.G. (2008). "Social Capital and Tourism Entrepreneurship." Catholic University of Leuven, Leuven, Belgium, March 13, 2008.

McGehee, N.G. (2000). "Evaluation and Assessment of the Impact of International Volunteer Experiences: A Pilot Study." Invited Presentation, Community Service Around the World (CSAW), Stanford University, Palo Alto, California, March 17, 2000.

### **Conferences and Meetings**

Tucker, C. Gard-McGehee, N.G.; Xiang, Z.; Bradford, B. (2023) "Measuring Legitimacy from the Perspective of Black Travelers." Paper presented at the 53<sup>th</sup> TTRA International Conference. St. Louis, MO. June 2023.

Tucker, C. & McGehee, N.G. (2022) Race and Legitimacy: A Historical Analysis of the Black Travel Market, 1920-2020. Paper presented at the 52<sup>th</sup> TTRA International Conference (Hybrid). Victoria, Canada. June 2022.

Soulard, J., & McGehee, N.G. (2021). Drawings as a way of expressing transformation during travel. Paper presented at the 51<sup>th</sup> TTRA International Conference (Held Virtually). Presentation at the Qualitative Workshop that received the Best Qualitative Research Methods Award. June 2021.

Soulard, J., & McGehee, N.G. (2021). Transformative Travel Experiences and Social Justice. Paper presented at Critical Tourism Studies - North America Conference (Held Virtually). July 2021.

Soulard, J., & McGehee, N.G. (2020). Early Analysis of Transformative Symbols and Narratives. Presentation at the Qualitative Workshop. Paper accepted at the 51<sup>st</sup> TTRA International Conference. Victoria, British Columbia, Canada. Accepted on 03/02/2020. Withdrawn on 06/16/2020. Conference Cancelled.

Soulard, J., & McGehee, N.G. (2019). Developing a scale to measure travelers' transformative outcomes. Paper presented at the 50<sup>th</sup> TTRA International Conference. Melbourne, Victoria, Australia.

Soulard, J., & McGehee, N.G. (2019). Preliminary study on developing a scale to measure the travelers'

transformative process. Poster presented at the 24th Annual Graduate Education and Graduate Students Research Conference in Hospitality and Tourism. Houston, Texas.

Soulard, J., & McGehee, N.G. (2018). Transformative Tourism and Glocalization. Presentation at the Qualitative Workshop. Paper presented at the 49th TTRA International Conference. Miami, Florida.

Soulard, J., & McGehee, N.G. (2017). Glocalization Management Strategies of NGOs Engaged in Transformative Tourism. Poster Presentation at the 48th TTRA International Conference. Quebec City, Quebec, Canada.

McGehee, N.G. and Knollenberg, W. (2018) "Best Practices in Writing Qualitative Research Methods." Travel and Tourism Research Association Annual Conference, Miami, FL, June 2018.

Soulard, J. and McGehee N.G. (2017) "Transformative Tourism and Glocalization: A Match Made in Heaven for NGOs?" Travel and Tourism Research Association Annual Conference, Quebec City, Quebec, June 2017.

Naar, Alex, Richard E. Wokutch, and Nancy McGehee. (2015). "Organizational Structure and Public Private Partnerships in the Context of U.S. Sustainable Tourism Certification Programs." International Association of Business and Society (IABS) Conference, Guanacaste, Costa Rica, March 2015.

Boley, B., and McGehee, N. (2014). "Psychological Empowerment as Good Policy for Governance: Implications for Resident Attitudes toward Tourism, Destination Competitiveness and Sustainability." BEST EN Think Tank XIV: Politics, Policy and Governance in Sustainable Tourism; University of Ljubljana, Slovenia (June 23-26, 2014).

Boley, B., McGehee, N., Perdue, R., and Long, P. (2014). "Empowerment's influence on resident attitudes toward tourism: An application of the Resident Empowerment through Tourism Scale (RETS)." 45th Travel and Tourism Research Association Annual Conference in Brugge, Belgium (June 18-20, 2014).

McGehee, N.G., Knollenberg, and Perdue, R. (2014) "Changing Patterns of Tourism Taxation in the USA." 45th Travel and Tourism Research Association Annual Conference in Brugge, Belgium (June 18-20, 2014).

McGehee, N.G., Knollenberg, W., Boley, B., and Perdue, R. (2014). "The Role of Social Capital in Destination Strategic Planning." 45th Travel and Tourism Research Association Annual Conference in Brugge, Belgium (June 18-20, 2014).

Perdue, RR., McGehee, N.G., Knollenberg, W., and Boley, B. (2014). "Strategic Planning for Destination Competitiveness: Issues and Concerns from the Virginia Tourism Corporation Experience." Advances in Destination Management Conference in St. Gallen, Switzerland (June 10-13, 2014)

Knollenberg, W., Komorowski, A., and McGehee, N.G. (2014). "Exploring Tourism Leadership through the Lens of Social Capital." Southeastern Recreation Research Symposium, Asheville, NC, (March 30-April).

Boley, B. and McGehee, N.G. (2014) "For the love of money or power? Investigating the divergent influences economically benefiting and empowerment have on support for tourism." 36th Annual Southeastern Recreation Research (SERR) Conference; Asheville, NC (March 30- April 1).

Knollenberg, W., Perdue, R. R., and McGehee, N.G. (2014). *Tourism Taxation in the USA: Levels, uses, and impacts*. Southeast Travel and Tourism Research Association Annual Conference, Lexington, KY, March 2014.

Boley, B. and McGehee, N.G. (2014). "The Importance of Being in the Field for Resident Attitude Research: Lessons Learned from a Door-to-Door Data Collecting Experience." Annual Southeastern Travel and Tourism Research Association (SETTRA) Conference; Lexington, KY (March 24-25).

Moscardo, G., Schurmann, A., Konovalov, E., and McGehee, N.G. (2013). "Using tourism to build social capital in communities: new pathways to sustainable tourism futures." BEST EN Sustainable Tourism Educational Network Think Tank, XIII, Kuala Lumpur, Malaysia, June 25, 2013.

McGehee, N.G., Kline, C., and Knollenberg, W. (2013) "Dreaming of New Social Movements that Result in Grassroots Action: The Case of HandMade in America." Critical Tourism Studies Conference, Sarajevo, Bosnia, June 25-28, 2013.

Knollenberg, W., McGehee, N.G., Boley, B., and Clemmons, D. (2013) "Potential Volunteer Tourists' Expectations of Transformative Learning Opportunities." 44rd Annual Travel and Tourism Research Association Conference, Kansas City, MO, June 17, 2013.

Zanotti, L., Stephenson, M., and McGehee, N.G. (2013). International aid meets local power: exploring local ownership in the context of extreme poverty in a rural community in Haiti. Interdisciplinary Studies Association Annual Convention, San Francisco, CA, April 3-6, 2013.

Murphy, L., Moscardo, G., McGehee, N.G., and Konovalov, E. (2012). "Blurred boundaries: the implications of new tourism mobilities for destination community well-being." BESTen Sustainable Tourism Educational Network Think Tank, Nice, France, June 25, 2012.

McGehee, N.G., Knollenberg, W., Moscardo, G., Murphy, L. and Konovalov, E. (2012). "Tourism and Community Well-Being: An Applied Approach." 43rd Annual Travel and Tourism Research Association Conference, Virginia Beach, VA, June 17, 2012.

Ahn, Y., Huang, W. Hallo, J., Norman, W. McGehee, N., Goetcheus, C., and McGee, J. (2012). "If You Build It, They Will Come: The Relationship between Attraction Features and Intention to Visit." 43rd Annual Travel and Tourism Research Association Conference, Virginia Beach, VA., June 18, 2012.

Kline, C. McGehee, N.G., and Brown-Bochicchio, C. (2011). "Social Capital as Catalyst for Critical Action: An Appreciative Inquiry Approach." Critical Tourism Studies Conference IV- Tourism Futures: Enhancing Creative & Critical Action, Welsh Centre for Tourism Research, Cardiff, Wales, July 2-5, 2011.

Zahra, A. and McGehee, N.G. (2011). "Cultivating Community Capital Through Volunteer Tourism." Advancing the Social Science of Tourism, University of Surrey, London, England, June 28-July 1, 2011.

Huang, Wei-Jue, Hallo, J., Norman, W. McGehee, N.G., Goetcheus, C., and McGee, J. (2010). "To plan or not to plan: serendipitous vs. organized travel." 41st Annual Travel and Tourism Research Association Conference, San Antonio, TX, June 14-17, 2010

Goetcheus, C., McGee, J., McGehee, N.G., Hallo, J., and Norman, W. (2010). "Social science meets physical science: Tourism research and place-based design along the Blue Ridge Parkway." Council of Landscape Architects (CELA) meeting in Maastricht, Netherlands May 12-14, 2010.

McGehee, N.G, Andereck, K (2010). "Critical Theory, Social Movement Theory, and Volunteer Tourism." International Conference on Sustainable Tourism: Issues, Debates and Challenges, Crete and Santorini, Greece, April 22-25, 2010.

Andereck, K., McGehee, N.G., Clemmons, D., Lee, S. (2010). "Experience expectations of prospective voluntourists." International Conference on Sustainable Tourism: Issues, Debates and Challenges, Crete and Santorini, Greece, April 22-25,2010.

McGehee, N.G., Goetcheus, C., Hallo, J., J., McGee, and Norman, W. (2010). "Rural Quality of Life and Sustainable Tourism: The case of the Rocky Knob Region of the Blue Ridge Parkway." Southern Rural Sociological Association, February 12, 2010.

McGehee, N.G. (2009). "Toward a sociology of volunteer tourism." Tourism Critical Studies Conference, Zadar, Croatia, June 21-24, 2009.

McGehee, N.G., Lee, S., and Clemmons, D. (2009). "The Mystery of The Voluntourist: Utilizing Pearce and Lee's Travel Career Pattern Model to examine Motivations, Typologies, and Preferences of Potential Voluntourists." Greater Western chapter of the Travel and Tourism Research Association, San Diego, CA., March 17-20, 2009.

Jeong, M., McKee, J., McGee, J., Goetcheus, C., and McGehee, N.G. (2008). "Application of a GIS-based Tourism Assessment to Support Economic Development in Patrick and Floyd Counties." Outreach Now. Blacksburg, VA., September 8, 2008.

Murphy, L., McGehee, N.G. and Killion, L. (2008). "Icons and Destination Image: A Comparison of American and Australian Students' Destination Perceptions." CAUTHE (Council for Australian University Tourism and Hospitality Education) meeting held in Gold Coast, Australia, February 14-17, 2008.

McGehee, N.G. (2007). "Volunteer Tourism: "Sustainable Innovation in Tourism, or just Pettin' the Critters?" BESTen Sustainable Tourism Educational Network Think Tank, Flagstaff, AZ, June 22, 2007.

Killion, L. and McGehee, N.G. (2007). "Virtual Cultural Exchange: Utilizing an online course environment to facilitate cultural exchange and discussion between a U.S. undergraduate class and an Australian undergraduate class." CAUTHE (Council for Australian University Tourism and Hospitality Education) meeting held in Sydney, Australia, February 12, 2007.

McGehee, N.G. (2006). "Tangier Island Experiential Tourism Project and AH&LA "The Quiet Good" Study: Preliminary Results." Virginia Tech Hospitality and Tourism Management Board of Advisors meeting, Blacksburg VA, September 8, 2006.

Kauffman, D., McGehee, N.G. and Tyler, C. (2006). "Will tourists pay to experience a Virginia Waterman's world and learn how a living is made from the Bay? Testing the idea on Tangier." Tangier Island Town Forum, Tangier Island, VA, July 11, 2006.



McGehee, N.G. and Andereck, K. (2006). "A Study of Resident Attitudes Toward Voluntourism in Tijuana, Mexico." 37th Annual Travel and Tourism Research Association Conference, Dublin, Ireland, June 20, 2006.

McGehee, N.G. and Andereck, K. (2006). "Resident Attitudes Toward Voluntourism: the case of Tijuana, Mexico." Voluntourism Forum, Baltimore, MD, February 21, 2006.

Meng, F. and McGehee, N.G. (2005). "Utilizing Mixed Method Analysis to Examine North Carolina and Virginia Legislators' Image of the Tourism Industry." 36<sup>th</sup> Annual Travel and Tourism Research Association Conference, New Orleans, LA, June 16, 2005.

McGehee, N.G., Belanger, F. Hicks, S., and Hiller, J. (2005). "Teaching Ethics and Security in Hospitality and Tourism." Southeast Tourism Society Research Symposium, Biloxi, MS, April 7, 2005.

Meng, F., Y. Tepanon, and. McGehee, N.G (2004). "Understanding Legislators: A Comparison of the Perceptions of North Carolina Legislators Regarding the Tourism Industry in 1990 and 2003." 35th Annual Travel and Tourism Research Association Conference, Montreal, Quebec, Canada, June 18, 2004.

McGehee, N.G., T.J. Pierri, and Meng, F. (2004). "Tourism and State Legislatures: A comparative look at North Carolina and Virginia." Southeast Tourism Society Research Symposium, Memphis TN, April 12, 2004.

McGehee, N.G. and. Doyle, A. B (2003). "Development of an Agri-Tourism Systems Model: An Exploratory Study." 34th Annual Travel and Tourism Research Association Conference, St. Louis, MO, June 15, 2003.

McGehee, N.G., T.J. Pierri, and Meng, F. (2003). "Images of and Attitudes about Tourism Among Virginia Legislators." Virginia Hospitality and Travel Association Meeting, Virginia Beach, VA, December 18, 2003.

McGehee, N.G. and Kim, K. (2002). "Agricultural Diversification: Developing Linkages between Agri-tourism Enterprises and Destination Marketing Organizations." 3rd National Small Farm Conference, Albuquerque, NM, October 4, 2002.

McGehee, N.G., K.L. Andereck, and Vogt, C.A. (2002). "An Examination of Factors Influencing Resident Attitudes Toward Tourism In Twelve Arizona Communities." 33rd Annual Travel and Tourism Research Association Conference, Arlington, VA, June 14, 2002.

McGehee, N.G. (2002). "Social Movements and Alternative Tourism." 33rd Annual Travel and Tourism Research Association Conference, Arlington, VA, June 14, 2002.

Cardenas, D.A., and. McGehee, N.G (2001). "Involvement as an Indicator of Travel for Recreational Runners." Symposium on Leisure Research, National Congress for Recreation and Parks (NRPA), Denver, CO, November 8, 2001.

McGehee, N.G. and. Cardenas, D.A (2001). "Involvement as Predictor of Preferred Travel Activities for the Niche Market of Traveling Recreational Runners." 32nd Annual Travel and Tourism Research

Association Conference, Ft. Myers, FL, June 22, 2001.

McGehee, N.G. (2000). "Social Impacts of an Earthwatch Expedition: Effects on Consciousness- Raising." 31st Annual Travel and Tourism Research Association Conference, Burbank, CA, June 20, 2000.

McGehee, N.G. (1999). "Alternative Tourism: A Social Movement Perspective." Leisure Studies Association Annual Conference, Cheltenham, UK, June 21, 1999.

McGehee, N.G. (1997). "We Can't Get No Respect: Using Sociological Theory to Explain Travel and Tourism." Southern Sociological Society Meeting, New Orleans, LA, April 4, 1997.

McGehee, N.G., L. Loker-Murphy, and Uysal, M. (1996). "Gender and Travel Motivation." 27th Annual Travel and Tourism Research Association Conference, Las Vegas, NV, June 18, 1996.

McGehee, N.G. (1995). "Tourism-Related Craft Marketing Cooperatives: What are the Effects on Rural Communities?" Southern Rural Sociological Society Meeting, New Orleans, LA, April 8, 1995.

McGehee, N.G. (1994). "Formal Versus Substantive Rationality and its Effects on Tourism Related Cooperatives and Community Development." International Symposium of Tourism Development, sponsored by Northern Arizona University, Phoenix, AZ, May 23, 1994.

McGehee, N.G. (1992). "Marketing Tourism to the North Carolina State Legislature." 22nd Annual Travel and Tourism Research Association Annual Conference, Minneapolis, MN, June 25, 1992.

McGehee, N.G. (1991). "Marketing Tourism to the North Carolina State Legislature - Preliminary Results." Southeastern Recreation Research Symposium, Asheville, NC, February 18, 1991.

## **TEACHING**

### **Undergraduate**

#### **Virginia Polytechnic Institute and State University**

##### HTM 3484: Socio-Cultural Impacts of Tourism

HTM advanced elective that focuses on the interplay between tourism and other major elements of society, such as the environment, politics, community, race/ethnicity, and culture.

##### HTM 3454: Tourism Analysis

Advanced course that focuses on the scholarly study and applied management of and planning for tourism.

##### HTM 2454: Introduction to Tourism Management

Comprehensive overview of tourism concepts and philosophies from an international perspective. Taught both in a classroom setting and online.

#### **California Polytechnic, San Luis Obispo**

##### REC 477: Volunteer Tourism

Guest lecturer invited to teach an advanced special topics course focusing on the emerging trend of volunteer tourism.

#### **North Carolina State University**

##### PRT 266: Sport Management

Introduction to concepts and practices of effective sport programming and management at the

professional, collegiate and community levels.

PRT 200: Leisure Behavior and Wellness

This course presents a variety of leisure and wellness opportunities and alternatives in order to heighten the college student's awareness of possible lifelong leisure activities.

**Concord College (now Concord University)**

TIM 250: Introduction to Tourism Promotion

All aspects of tourism marketing. Primary end product: A Destination Marketing Organization Marketing Plan.

TIM 311: Economic, Social, and Cultural Impacts of Tourism

Theoretical and practical examination of the positive and negative impacts of tourism. Introduction to identification, interpretation, and evaluation of various methods of impact measurement.

TIM 340: Geography for the Travel Professional

Comprehensive overview of world geography and its extreme relevance to tourism planning and promotion.

TIM 402: Computer Reservation Systems

Introduction to APOLLO reservation systems software. Extremely applied coursework that develops skills in lodging, transportation and attractions reservations using APOLLO tutorials. TIM 415: Meetings and Conventions Management

Foundations of marketing and management of the meetings and conventions industry. Focus on the planning, implementation, and follow-up necessary for successful meetings and convention sales.

TIM 458: Senior Seminar on Tourism Planning and Promotion

Highly individualized capstone course culminating in a major senior paper and project for all graduates with a planning and promotion emphasis.

**Virginia Polytechnic Institute and State University (1994-1996)**

SOC 1121: Introduction to Sociology

Survey course designed to familiarize students with the basic theoretical and practical applications of sociology.

SOC 2304: Individual in Society

Social Psychology course that aspires to examine the everyday interaction of people and the influences of those interactions.

**Graduate**

**Virginia Polytechnic Institute and State University**

HTM 6524 Tourism Research Advanced survey of research methods, trends and construction in tourism.

HTM 6434 Theory Development for Hospitality and Service Management Seminar in theory construction in the areas of hospitality, tourism and service.

HTM 6984 Review of the Literature in Hospitality and Tourism Management

The course provides an advanced survey of both the classic and current body of knowledge in the area of hospitality and tourism management.

HTM 5444 Qualitative Research Methods in Business

To familiarize students with the history and depth of qualitative research methodology and to introduce a repertoire of qualitative research methods to students who will then apply the methods as part of their coursework.

HTM 5454 Hospitality Marketing Strategy and Policy

Examination of the role of marketing within the strategic planning of hospitality service organizations.

## **The Catholic University of Leuven, Leuven, Belgium**

### BUS 5544: Sociology of Tourism

Seminar course covering the foundations and current trends in the sociology of tourism.

## **North Carolina State University**

### PRT 407/507: Services, Facilities, and Special Events Marketing

Advanced course designed to prepare students for the unique challenges of marketing experience-based products in both the tourism and sport industries.

### PRT 510: Theories of Sport and Fitness Management

This course provides a survey of current research in the areas of the sociological, psychological, political, and economic issues surrounding sport and fitness management.

## **GRADUATE ADVISING**

### **Major Professor**

#### **Ph.D.**

Huh, Jin (2006). "Destination Branding as an Informational Signal and its Influence on Satisfaction and Loyalty in the Leisure Tourism Market." Professor, Korean National Open University, Seoul, Korea. (co-chair).

Lee, Seungwoo (2011). "Volunteer Tourists' Intended Behavior Using the Revised Theory of Planned Behavior." Professor, Sangmyung University, Seoul, Korea.

Boley, Bynum (2013). "Sustainability, Empowerment, and Resident Attitudes toward Tourism: Developing and Testing the Resident Empowerment through Tourism Scale (RETS)." Associate Professor, University of Georgia, Athens, GA.

Knollenberg, Whitney (2015). "Exploring Tourism Advocates' Relationship with Tourism Industry Members through a Political Model of Leadership." Associate Professor, North Carolina State University.

Soulard, Joelle (2020). "An Investigation of Transformative Tourism Outcomes and Strategies." Assistant Professor, University of Illinois.

Ioana Dallinger (2021). "An experimental investigation into the timing of service failure communication." Currently on Family leave.

Charis Tucker. 4<sup>th</sup> year PhD student. "Are you judging me? Exploring the legitimacy judgements of tourism stakeholder groups." Area of interest includes perceived legitimacy of tourism industry advocacy for Black travelers.

Dini Hajarrahmah, 2nd year PhD student. "Can Travel Become A Force for Good? In Pursuit of a Systems Approach to Regenerative Tourism Part I: Tourism Social Enterprise's Quest for Social Transformation" Areas of interest include entrepreneurship and B-corps.

#### **M.S.**

Komorowski, Amy (2015). "Social entrepreneurship, Microcredit, and Tourism: Creating a Symbiotic Relationship on Guatemala."

Brush, Erin (2005). "Scuba divers' perceptions of environmental impacts to coral reefs." Current location unknown.

Sink, Lisa (2011). "The Voluntourist Gaze: Framing volunteer tourism experiences as portrayed in Facebook." Small business owner, Roanoke, Virginia.

Brown, Sarah (2012). "Annual National Science Foundation Engineering Education Programs Awardees Conference Event Plan." Special Events Coordinator, Wilmington North Carolina.

### **Committee Member**

#### **Ph.D.**

Hyoeun Kim. (2023). Individual Skill Flexibility and Turnover: Empirical Evidence from Hotel Employees

Meng, Fang (2006). "An Examination of Destination Competitiveness from the Tourists' Perspective: The Relationship between Quality of Tourism Experience and Perceived Destination Competitiveness." Professor, University of South Carolina, Columbia, SC.

Wattanakamolchai, Somyot (2008). "The Evaluation of Service Quality by Socially Responsible Customers." Dean, School of Humanities, Bangkok University, Bangkok, Thailand.

He, Ping (2008). "An Investigation of the Antecedents and Consequences of Affective Commitment in a U.S. Hospitality Organization." Associate Professor, Troy University, Troy AL.

Li, Xiangping (2009). "An Examination of Effects of Self-Concept, Destination Personality, and SC-DP Congruence on Tourist Behavior." University of Macau, Macau, China.

Kimmel, Courtney (2011). "An Exploration of Emerging Collaborative Conservation Strategies to Support Sustainable Development in the United States." Assoc. Director of Global Programs at Virginia Tech, National Capital Region, Arlington, VA.

Aquino, Jessica (2013). "Perceived Impacts of Volunteer Tourism in Favela Communities of Rio de Janeiro, Brazil". University la Brasilia. Post-Doctoral Position, University of Brasilia.

Jamerson, William (Trevor) (2018). Race, Discourse, and the Cultural Economy of Neoliberal New York: An Analysis of Online Tourist Reviews of Harlem Heritage Tours. Sociology, Virginia Tech.

Kershaw, Njeri (2019). "Do the views of Prosecutor's offices have an impact on whether intimate partner violence cases go to trial?" Sociology, Virginia Tech.

Moayerian, Neda (2020). "Exploring the Connection Between Community Cultural Development and Sustainable Tourism" Planning, Governance, and Globalization, Virginia Tech.

Feigenbaum, Stuart. A.B.D., graduation unknown.

#### **M.S.**

Peercy, Margaret (2007). "An Exploratory Study on the Effects the Year Round School Calendar has on the Family Vacation." Location unknown.

Tofte, Christopher Shawn (2008). "Urban Destinations A Developmental Approach for Urban Revitalization." Landscape Architecture. Current location unknown.

Wood, Kerry (2008)."Measuring Visitor Use in Shenandoah National Park." Natural Resources. Appalachian Trail Conservancy.

Lim, Yumi (2009). "Customer-based brand equity: The Effect of Destination Image on Preference for Products Associated with a Destination Brand." Location unknown.

Montague, Jennifer (2010). "Creating a marketing plan for the Sinkland Farm Pumpkin Festival." Location unknown.

Davis, Eric (2011). "The Influences of Verbal Smell References in Radio Advertisements." Walt Disney World, Orlando, FL.

Tate, Leslie (2012). "The International Tourism Industry: The Key to Economic Growth in Developing Countries, or an Outlet for the Unrestrained Mobility of Global Capital at the Expense of the Poor?" Location unknown.

Mathis, Elaine. (2013). "Tourism co-creation." Ph.D. student, Central Florida University, Orlando, FL.

## **PROFESSIONAL SERVICE AND ORGANIZATIONAL INVOLVEMENT**

### **Membership and Service in International Professional Societies**

Co-Editor, Journal of Travel Research, July 2021-present (Pamplin Elite Journal)

Tourism Cares for Tomorrow Awards Judge, World Travel and Tourism Council, 2018-19

Destinations International Accreditation Review Board 2018-present

Board of Directors, Via International, San Diego CA/Tijuana Mexico, 2013-2018

Board of Directors, the University of Fondwa (UNIF-USA), Haiti, 2012- 2015

Voluntourism Advisory Committee, The International Ecotourism Society (TIES), International Voluntourism Guidelines Project, 2010-2012

Advisory Board, Good Travel.Org, Wellington, NZ 2015-present

Research Forum Coordinator, Voluntourism.Org, San Diego, CA

Annals of Tourism Research, Associate Editor 2013-2021

Journal of Sustainable Tourism, Editorial Board, Oxfordshire UK, 2008-present

Journal of Travel Research, Editorial Board, 2004-2020

Journal of Policy Research in Tourism, Leisure, and Events, guest reviewer 2012

Southeastern Chapter Travel and Tourism Research Association (SETTRA) Board of Directors, 2007-2009

Virginia Hospitality and Travel Association (VHTA) Board of Directors, 2005- 2008

Travel and Tourism Research Association Board of Directors, 2002-2005

National Recreation and Parks Association (NRPA), 1996-2001

Southern Sociological Society (SSS), 1993-present

Travel and Tourism Research Association (TTRA), 1991-present

TTRA Co-Chair Qualitative Research Methods Symposium, 2013-2021

TTRA Co-Chair, Graduate Colloquium, 2012

TTRA Charles Goeldner Article of Excellence Award Committee, 2000, 2009, 2019

TTRA Chair, Conference Illustrated Paper Sessions, 2005

TTRA Co-Chair, Conference Illustrated Paper Sessions 2001-2004  
Reviewer, Illustrated Paper Sessions, TTRA's 31st Annual Conference, 2000  
Judge, Best Illustrated Paper Award, TTRA's 31st Annual Conference, 2000  
Reviewer, Illustrated Paper Sessions, TTRA's 26th Annual Conference, 1995  
Reviewer, annual conference abstract submissions, 1999-present  
Travel Industry Association (TIA) 1991-1994  
Southeast Recreational Resources Association (SERR), 1990-91; 2000

## **Service to the University**

### ***University***

University Budgeting and Planning Committee 2022-present  
FREC Collegiate Faculty Search Committee 2023  
Pamplin College of Business Dean Search Committee 2021-23  
Department Heads Executive Council, co-chair, 2020-2021.  
Dean Robert Sumichrast five-year administrative review committee 2018  
Provost Search Committee 2015  
Presidential Task Force on Long Range Planning, 2011-2012 Faculty Senate, 2010-2013  
University Energy and Sustainability Committee, 2010-2013 Curriculum for Liberal Education  
liaison, 2009-2012  
External member of faculty search committee, College of Natural Resources, 2010  
Office of Research Organizational Advancement Working Group, 2009  
75th Anniversary symposium of the Blue Ridge Parkway Planning Committee, 2009-2010  
External member of faculty search committee, College of Natural Resources, 2005-2006  
Member, Center for Business and E-Commerce, 2003-2014  
Agri-tourism Task Force, 2001-2004

### ***College***

Pamplin Undergraduate Studies and Policies Committee 2021-present  
Pamplin Honorifics Committee 2022-present  
Department of Real Estate Endowed Chair Search Committee 2022-2023  
Associate Dean Parviz Ghandforoush Five-year administrative review committee chair 2018  
Academic Committee 2014-present  
Awards and Honorifics Committee 2014-present  
Promotion and Tenure Committee 2014-present  
Strategic Planning Committee, 2003-2014  
Research Committee, 2013-2014  
Graduate Committee, 2008-2013  
Graduate Coordinators Committee, 2008-2013  
Chair, HTM Department Head Review Committee, 2009  
Pamplin College of Business Awards Committee, 2007  
Associate Dean of Undergraduate Studies Search Committee, 2004  
HTM Department Head Search Committee, 2004  
HTM Department Head Review Committee, 2003  
Pamplin Commencement Committee, 2002-2003

### ***Departmental***

Chair, HTM Promotion and Tenure Committee 2021-23  
Chair, HTM Undergraduate Curriculum Committee 2021-present

Steering committee member, Howard Feiertag Tribute Event Spring 2023  
Member, HTM Graduate Curriculum Committee 2001-2008, 2012-2014, 2021-present  
Department Head, 2014-2021  
Member, HTM faculty position search committee 2013-2014  
Member, Strategic Planning Committee, 2010 -2014  
Chair, Prelim Subcommittee of Graduate Curriculum Committee, 2010  
Chair, Master's Education Subcommittee of Graduate Curriculum Committee, 2010  
Member, Personnel Committee, 2009-2014; Chair, 2013-2014  
Chair, Graduate Curriculum Committee and Graduate Program Coordinator, 2009- 2012  
Chair, HTM Faculty Position Search Committee, 2007  
Member, Awards Committee, 2005-2008  
Member, European Ph.D. Committee, 2003-2007  
Advisor, Hospitality Management Association, 2003-2006  
Member, Northern Virginia Center MBA Development Committee, 2002-2003  
Chair, Farm and Family Showcase Committee, 2002  
Member, Undergraduate Curriculum Committee 2001-2003, 2006-2008