

# HOSPITALITY & TOURISM VIRGINIA TECH.

Newsletter

Hospitality and Tourism Management Department to be named for Howard Feiertag



The renaming of the department will occur summer 2018. The naming recognizes a generous contribution to the department from hospitality industry icon and longstanding faculty member Howard Feiertag.

The gifts will help fund a professorship, a research fellowship, departmental operations, and student learning activities. Feiertag already supports a **University Libraries research collection** aimed at making hospitality research easily accessible to industry professionals, academic faculty, and students.

Through a career spanning more than 55 years, including 28 at Virginia Tech, Feiertag has distinguished himself as a leader and innovator. Read More

### 94% GRADUATION PLACEMENT

2017 HTM graduates reported a 94% job placement rate, one of the highest on campus!



### 2018 DESTINATIONS CAREER

**FAIR** 

The 2018 Hospitality and Tourism Management Destinations Career Fair was a success! With over 35 vendors, a wide variety of hospitality related businesses were in attendance from across the United States. Companies were recruiting for a variety of summer internships as well as full time positions at exclusive international resorts and hotels. private clubs, professional sport venues, fine dining restaurants, franchisees, hotel management companies, and tourism destination management organizations. The three-day career event started with Panel Discussion & Reception on the first day, the career fair on the second day, and on campus interviews the third day. The turnout was phenomenal, with



student attendance up by 13% over last year. Read More



#### **HTM OUTSTANDING STUDENTS**

Our very own Farida Mohamed (left), MSBA HTM student, has won this year's 'Outstanding Master's Student of the Pamplin College of Business!



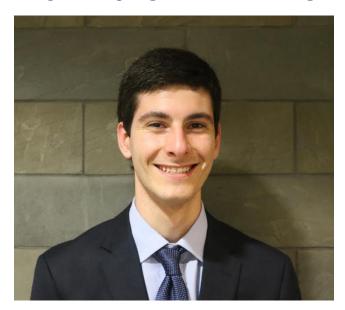


#### **#HOKIE FACULTY FEATURE**



HTM's very own, Dr. Phil Xiang (above), presents to graduate students at the University of Queensland in Brisbane Australia as part of his visit as a Jim Whyte fellow. He is also working on the third edition of 'Tourism Information Technology' with Professor Emeritus Pauline Sheldon and Dr Pierre Benckendorf. Read More

#### **#HOKIE STUDENT FEATURE**



HTM's, Jamie Reid, has accepted a position as a Hyatt Human Resources Corporate Management Trainee. Jamie graduates in late May and currently represents Hyatt as a Campus Ambassador. He has experience working at multiple Hyatt properties. He has completed prior internships at Hyatt Regency Monterey Bay and this past summer at Hyatt Regency Washington.

#### **#HOKIEHOSPITALITY WORLDWIDE**



The MBA and MSBA HTM students (above holding up the 'VT' signal with their hands) in the National Capitol Region had a once in a lifetime opportunity studying abroad in India and Dubai for two weeks. Thanks to Dr. Khan, they visited 4 major cities in India and 2 cities in the UAE. The trip included experiencing various diverse cultures, demographics, business operations, marketing, tourism and much more.

#### MONTHLY #HOKIEHOSPITALITY HIGHLIGHTS



Photo (left) Inaugural #HokieHospitality
Highlight table

Hokie Hospitality Highlights is an monthly event that will focus on an aspect of the HTM industry. Including current HTM students, alumni, faculty and industry representatives present to discuss to students about career opportunities and how a degree in HTM plays a role in achieving those career aspirations.

This month's focus was on Event Management.

#### **HTM SUMMER COURSES**



#### HTM 3424 - EVENT MANAGEMENT SUMMER II - CRN: 72106 -FALLS CHURCH CAMPUS

This ever popular course will be offered in Northern Virginia and will include an online component, amazing field trips and tours to various venues in the NOVA/D.C area as well as special guest speakers. If you've ever wanted to learn more about event planning and will be in the Northern Virginia area this summer, consider signing up for HTM 3424!

Questions?

Contact Prof. Candace Fitch (canda68@vt.edu)

www.htm.pamplin.vt.edu



#### **UPCOMING #HOKIEHOSPITALITY EVENTS**

Monthly #HokieHospitality Highlight table Upcoming dates:

Don't miss our next date: WEDNESDAY, APRIL 18TH (LODGING/REVENUE MANAGEMENT)

The Spring Advisory Board Meeting and Awards Dinner: April 12. The meeting is 9-4 at the Inn at Virginia Tech; the Awards reception and dinner is 5-8PM at the Blacksburg Country Club. Dinner Theme: Farm to Table Virginia Garden Party.

International Career Development Conference (ICDC) in April 21-24 in Atlanta, GA. Click Here

HUNTER HOTEL REAL ESTATE CONFERENCE

#### **FACULTY #INTHENEWS**

**USA Today** Airline offering a voucher? Just say no! Read More

**VirginiaFirst**Flying High: Do local flights cost more? **Read More** 

## INTERNSHIP/ JOB OPPORTUNITIES

The Army Navy Country Club

Wyndham Vacation Rentals Internship

The White Moose Inn Assistant Inn Manager

Career Option with 100% placement rate for HTM majors

The James Beard Foundation 2018 Leadership womens program

Highlands Inn and the Highlands Center Internship

Event planning

Shake Shack

To learn more about Virginia Tech's Pamplin College Of Bussiness Hospitality and Tourism Management, click here.

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